

Dr. Beena Sharma

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Personal Profile:

Name	Dr. Beena Sharma
Educational Qualifications	M.Com., Ph.D. in Commerce (2001) M.Ed., Ph.D. in Education (2009)
Designation	Assistant Professor Under S.F. Scheme, Faculty of Commerce and Management, Jagdish Saran Hindu (P.G.) College, Amroha (U.P.) (Affiliated to M.J.P Rohilkhand University, Bareilly)
Teaching Experience	18+ years
Languages Known	Hindi, Gujarati & English
Postal Address	W/o Dr. Sudhansh Kumar Sharma, 180A, Raja Rani Bhawan, Kali Pagri Chauraha, Amroha (U.P.), India – 244221.

International and National Webinars Attended:

- **“National Education Policy 2020 Empowering Students”**, organised by Indian Institute of Public Administration, New Delhi on 28th January, 2021.
- **“Possibilities of Research and Higher Education in New Education Policy”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 26-27 September, 2020.

- **“Roadmap to Atmnirbhar Bharat”**, organised by Wisdom Abode Society, Bareilly on 5-6 September, 2020.
- **“New Education Policy 2020: A Road Map of Enlightened India”**, organised by Ram Lubhai Sahani Govt. Mahila Degree College, Pilibhit on 2nd September, 2020.
- **“उच्च शिक्षा के संदर्भ में ऑनलाइन एवं डिजिटल शिक्षा: समस्याएं, समाधान एवं चुनौतियां”**, organised by Sahu Jain College, Najibabad on 30th August, 2020.
- **“Journey of Indian Economy from Independence: Experience and Challenges”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 15-16 August, 2020.
- **“New Education Policy - A Step Towards Self Reliant India”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 3-4 August, 2020.
- **“Self-reliant India: Challenges and Opportunity”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 29-30 July, 2020.
- **“Strategic Thinking about Movement from Global to Local”**, organised by Uttarakhand Open University, Haldwani on 29-30 July, 2020.
- **“Stress Management & Music”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 26th July, 2020.
- **“Career Awareness & Job Opportunities in India and Oversees”**, organised by Govt. P.G. College, Bina (M.P.) on 26th July, 2020.
- **“Role of Art & Culture in Corona Period”**, organised by State Lalit Kala Academy, Bareilly and Swami Shukdevanand (P.G.) College, Shahjahanpur on 19th July, 2020.
- **“Investment Opportunities and Challenges faced by young Investors in Capital Market”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 11th July, 2020.
- **“Emerging Challenges and Innovative Solutions in Development Management During & Post Covid-19”**, organised by B.R.D. P.G. College, Deoria on 10-11 July, 2020.

- **“Reverse Migration of Labour: Challenges and Opportunities”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 8-9 July, 2020.
- **“Prospects of E-Commerce in Emerging Economies in Post Covid Era”**, organised by Iswar Saran Degree College, Prayagraj on 6-7 July, 2020.
- **“Self-reliant India – Myth or Reality”**, organised by Mohammad Ali Jauhar University, Rampur and Swami Shukdevanand (P.G.) College, Shahjahanpur on 4-5 July, 2020.
- **“Strategy for Managing Personal Finance Including Mutual Funds During and After Covid-19”**, organised by Rastriya Shikshak Mahasangh, U.P. and Shri Jai Narain Misra P.G. College, Lucknow on 3rd July, 2020.
- **“भारतीय इतिहास की चुनौतियाँ, संभावनाएँ एवं समाधान”**, organised by भारतीय इतिहास संकलन समिति, काशी and Ishan Promote Art Culture and Improve Society on 1st July, 2020.
- **“Socio-Economic Impact of Covid-19: Challenges & Opportunities”**, organised by Ranvir Rananjay P.G. College, Amethi on 30th June, 2020.
- **“Impact of Covid-19 on Global Economy”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 28-29 June, 2020.
- **“Changing Educational Scenario & Emerging Problems in Context of Covid-19”**, organised by M.D. P.G. College, Pratapgarh on 19-20 June, 2020.
- **“Best Possible Uses of Online Education & E-content Development”**, organised by Swami Shukdevanand (P.G.) College, Shahjahanpur on 17-19 June, 2020.
- **“Utility of Ancient Indian Culture During Covid-19 Pandemic”**, organised by Internal Quality Assurance Cell (IQAC), Government Women P.G. College, Kandhla (Shamli) on 14th June, 2020.
- **“India towards Atmanirbhar Bharat: Challenges and Opportunities”**, organised by Mahila Vidyalaya Degree College, Lucknow on 6th June 2020.

International & National Faculty Development Programmes Attended:

- **“Creative Thinking and Professional Ethics”**, organised by Indra Gandhi Studies Centre, S.S. P.G. College Shahjahanpur, Guru Nanak College Chennai, Novel Academy Nepal, and Sahitya Darshan Sansthan India on 5-11 August, 2020.
- **“Socio-Economic Life Management in Present Scenario”**, organised by S.S. P.G. College, Shahjahanpur on 21-23 July, 2020.
- **“Contemporary Issues, Assessment, Collaboration, Research and Publication”**, organised by Mohammad Ali Jauhar University, Rampur (U.P.) and S.S. P.G. College, Shahjahanpur on 15-21 June, 2020.
- **“Training Programme On Academic Leadership”**, organised by Aligarh Muslim University, Aligarh at R.B.M. Mahavidyalaya, Amroha on 23-26 July, 2018.
- **“Regional Level NAAC Workshop”**, organised by K.G.K. P.G. College, Moradabad on 6th November, 2017.
- **“Workshop on Personality Development”**, organised by D.S.M. Degree College, Kanth, Moradabad on 24th August, 2017.
- **“Remote Sensing & Geographic Information System in Natural Resource Survey and Management”**, organised by J.S.H. P.G. College, Amroha on 22nd November 2001.

International Conferences Attended, Papers Presented & Published:

- Attended **“International Conference by International Academy of Business and Economics, IABE-2015, Orlando (U.S.A.)”** and presented the paper entitled: **“Capital Market: Changing Strategy of Security Marketing”**, published in European Journal of Business Research (EJBR), Vol.-I, 2015.
- Attended **“IEDRC International Conference on Advances in Business and Economics, ICABE-2014, Dubai (U.A.E.)”** and presented the paper entitled: **“Reflections of Monetary and Fiscal Policies and Economic Growth in India”**,

published in International Journal of Trade, Eco. and Finance (IJTEE), Dec. 2014.

- Attended **“IEDRC 3rd International Conference on Information and Finance, ICIF-2013, London (U.K.)”** and presented the paper entitled: **“Human Resource Management and Trade Unions”**, published in International Journal of Trade, Economics and Finance (IJTEF), Feb. 2014.
- Attended and presented a paper in **“11th International Conference by Eurasia Business and Economics Society Conference, EBES-2013, Ekaterinburg (Russia)”**.

Research Papers Published in International & National Journals/Books:

- **“कोविड-19 से पूर्व एवं पश्चात में महिला एवं आत्मनिर्भरता की ओर बढ़ता भारत”**, published in proceedings of Challenges and Innovative Solutions in Development Management During & Post Covid-19, National Seminar Organised by B.R.D. P.G. College, Deoria on 10-11 July, 2020.
- **“Digital India: Effects on Indian Economy”**, published in Shodhmanthan International Journal, Vol X, Special Issue-5, 2019.
- **“Indian Capitalism: Year 2022 is not too far away”**, published in proceedings of New India by 2022, National Seminar Conducted in J.S.H. P.G. College, Amroha on 8-9 December, 2018.
- **“Impact of Digitalisation on Customer Delivery System in Indian Commercial Banks”**, published in proceedings of New India by 2022, National Seminar Conducted in J.S.H. P.G. College, Amroha on 8-9 December, 2018.
- **“Role of Startup India Mission in Promotion of Entrepreneurship and Employment Generation”**, published in proceedings of Transforming Nation to a Developed in New India: Issues & Challenges, National Seminar Conducted in J.S.H. P.G. College, Amroha on 17-18 February, 2018.

- **“Emerging India”**, published in proceedings of Transforming Nation to a Developed in New India: Issues & Challenges, National Seminar Conducted in J.S.H. P.G. College, Amroha on 17-18 February, 2018.
- **“Patrimonial Medical Tourism, Mercantilism and Economic Development”**, published in Tourism, Mercantilism and Human Happiness, Mumukshu Publications of Humanities, S.S. P.G. College, Shahjahanpur, 2016.
- **“Impact of Sustainable HDR Policy on Indian Economy”**, published in Human Development in Developing Nations, Mumukshu Publications of Humanities, S.S. P.G. College, Shahjahanpur, 2015.
- **“Human Resource Development and Business Policy in India: New Challenges”**, published in Emerging Issues in Business Management, Jiwaji University, Gwalior, 2008.
- **“Managing of Human Research System in Banks in India”**, published in Samajvigyan Shodh Patrika, Amroha, October 2005 - March 2006, P-127.

Research Papers Presented in International & National Seminars/

Conferences:

- **“Creating A Unified Foundation for The Sustainable Development: Education and Empowerment”**, Government Raza P.G. College, Rampur.
- **“The Impact of Digitalization of Public Services on Society”**, Mahamaya Govt. Degree College, Mahona, Lucknow.
- **“Digitalisation in India: The Way to Knowledge Economy”**, Sahu Jain (P.G.) College, Najibabad.
- **“International Terrorism, Tourism and Economic Health of the World”**, S.S. P.G. College, Shahjahanpur.
- **“Economic, Social and Political Thoughts and Achievements of Indira Gandhi”**, S.S. P.G. College, Shahjahanpur.
- **“Role of Stress Management in Business Organization”**, S.S. P.G. College, Shahjahanpur.

- **“Democracy and Development in India: Challenges and Opportunities”**, J.S.H. P.G. College, Amroha.
- **“New Dimension of Globalization for Economic Development”**, K.N.I.T. Sultanpur.
- **“Social Responsibility of a Business”**, Mahatma Gandhi Kashi Vidhyapith, Varanasi.
- **“Role of Deficit Financing for the Development of India’s Economy”**, Krishna College of Science and Information Technology, Bijnor.
- **“Developed India: Vision 2020”**, University of Lucknow, Lucknow.
- **“Globalization and Development: Issues & Challenges”**, K.N.I.T. Sultanpur.
- **“Employment Generation in Developing Countries: Challenges & Opportunities”**, S.S. P.G. College, Shahjahanpur.
- **“Human Rights in Indian Perspective”**, J.S.H. P.G. College, Amroha.
- **“Consumer Protection and Behavior in Present Privatized Era”**, S.S. P.G. College, Amroha.
- **“Impact of Globalization on Managerial Skills”**, S.S. P.G. College, Shahjahanpur.
- **“Role of IT in Shaping World Economy”**, S.S. P.G. College, Shahjahanpur.
- **“Higher Education, Entrepreneurship and Empowerment of Women”**, Govt. P.G. College for Women, Rampur.
- **“Financial Management of Banking Industry in Global Perspective”**, Bareilly College, Bareilly.
- **“Business Environment in India”**, J.S.H. P.G. College, Amroha.
- **“Business Policy and Human Resources Development”**, R.G.V.T. College, Gwalior (M.P.).
- **“Customer Relationship Management”**, S.R.M.S. College of Engineering and technology, Bareilly.
- **“Economic Development in the Era of Uncertainty: Challenges and Strategies”**, Rakshpal Bahadur Management Institute, Bareilly.

- **“Globalization, Disinvestment in PSU’s and Banking Sector Reforms in India through Human Resource System”**, D.D.U. Govt. P.G. College, Sitapur (U.P.).
- **“New Challenges in Business and Trade”**, K.N.I. of Physical and Social Sciences, Sultanpur (U.P.).
- **“Tourism Contribution to the Indian Economy”**, J.S.H. P.G.College, Amroha.
- **“Emerging Trends in the Retailing Industry”**, S.R.M.S. College of Engineering and Technology, Bareilly.
- **“Human Resources Development in India in New Millennium”**, Govt. P.G. College, Shivpuri (M.P.)
- **“Tourism for Sustainable Development”**, J.S.H. P.G. College, Amroha.
- **“Banking Sector Reforms in India through Human Resource System”**, D.D.U. Govt. P.G. College, Sitapur (U.P.).
- **“Role of Computer in Higher and Technical Education”**, K.N.I.T., Sultanpur (U.P.)
- **“National Seminar on Ethics and Human Values”**, S.H.D.K.M. Kalasanghian Kapurthala (Punjab).
- **“Marketing of Services in India-Issues and Challenges”**, J.N.P.G.College, Lucknow (U.P.).
- **“Higher Education: Vision 2015”**, Govt. PG College, Noida U.P. (G.B.Nagar)
- **“Impact of Information Technology on Retailing”**, S.R.M.S. College, Bareilly.
- **“Emerging Business Practices in India”**, Jiwaji University, Gwalior (U.P.).
- **“Impact of Privatization on Indian Economy”**, B.H.U., Varanasi.
- **“Consumer’s Protection and Consumerism”**, M.G.P.G. College, Kareilly (U.P.)
- **“Women Entrepreneurship Development in India”**, Govt. P.G. College, Rampur (U.P.).
- **“Protection of Business Environment in India : The Social & Cultural Prospects”**, Sahu Jain College, Najibabad.
- **“Service Marketing in Commercial Banks”**, J.N. P.G. College, Lucknow (U.P.).
- **“Women Entrepreneurship”**, J.S.H. P.G.College, Amroha.

- **“Natural Resources : Their Protection & Conservation”**, Sahu Jain College, Najibabad.
- **“Impact of IT on Research & Development”**, S.S.College, Shahjahanpur.
- **“Reflects of Employment in Higher Education”**, K.N.I.T., Sultanpur (U.P.).
- **“Consumerism and Consumers Protection”**, S.S.College, Shahjahanpur.
- **“Managing of Human Resource System in India Banking Industry”**, Bareilly College, Bareilly.
- **“Small and Medium Enterprises in Present Economic Scenerio”**, S.S. P.G. College, Shahjahanpur.
- **“Human Rights on the Touchstone of Discipline in Educational Institutions”**, S.S. P.G. College, Shahjahanpur.
- **“Role of Higher Education for the Betterment of India”**, K.N.I.T., Sultanpur (U.P.).
- **“Human Resource Development in India”**, Jiwaji University, Gwalior.
- **“Women Entrepreneurship Development in India”**, S.S. P.G. College, Shahjahanpur.
- **“Poverty: A Curse for the Economic Development of India”**, J.S.H. P.G. College, Amroha.
- **“Management of Higher Education: Emerging Challenges”**, K.N.I.T., Sultanpur.
- **“Change Management in IT Integration of Business System”**, S.R.M.S. College of Engineering & Technology, Bareilly.
- **“Changing Scenario of Direct Tax in India”** presented in XXXII All India Accounting Conference organised by Indian Accounting Association, Jiwaji University, Gwalior, on 14-15 November 2009.

Books Edited & Authored:

- **“New India by 2022”**, Proceedings of the National Seminar Sponsored by Department of Higher Education, Govt. of U.P., Lucknow on 8-9 Dec 2018,

organized by J.S.H. P.G. College, Amroha, published by K.G. Publications, Modinagar (U.P.), 2018.

- “कर्मचारी राज्य बीमा निगम: कार्य प्रणाली एवं उपलब्धियाँ”, आदित्य पब्लिशर्स, बीना (मध्य प्रदेश), 2006

Participation in Committees:

- Member, International Academy of Business and Economics, USA w.e.f. 2015 onwards
- Member, Admissions Committee, Faculty of Commerce J.S.H. P.G. College, Amroha w.e.f. 2005 onwards.
- In-charge, Rangers Team from 2018 to 2020, J.S.H. P.G. College, Amroha

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